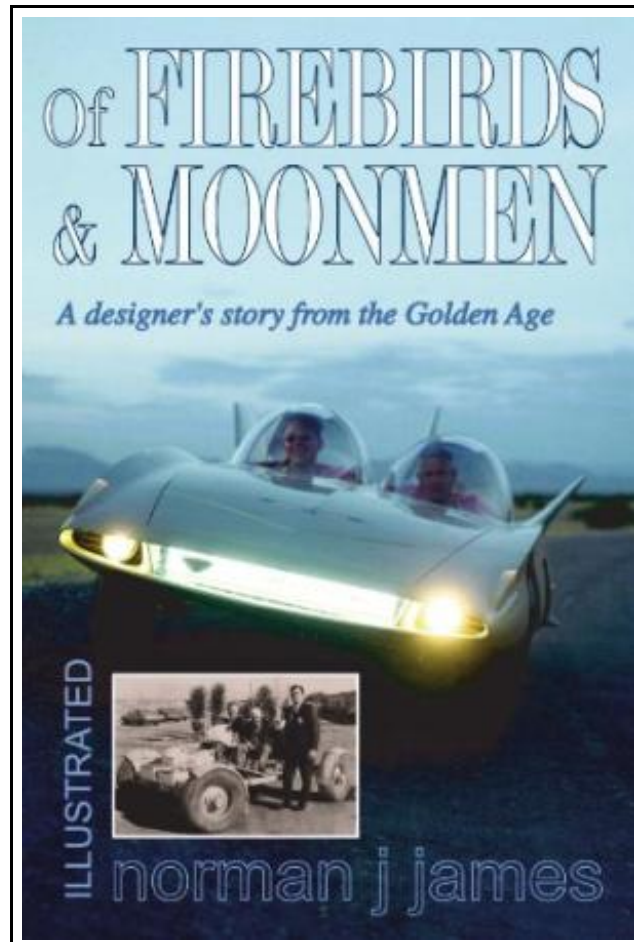


Of Firebirds Moonmen: A Designers Story from the Golden Age



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Reviews

Great e book and helpful one. It really is written in straightforward terms and not hard to understand. You can expect to like how the blogger wrote this book.

(Hudson Christiansen)

OF FIREBIRDS MOONMEN: A DESIGNERS STORY FROM THE GOLDEN AGE



Xlibris Corporation. Paperback. Book Condition: New. Paperback. 218 pages. Dimensions: 8.8in. x 6.0in. x 0.6in. This is a designers story from the Golden Age, of Firebirds and Moonmen. It is the authors story of how, through chance and circumstance, he was to live a 13-12 year odyssey, working with the most talented people in General Motors, on two of the most exciting projects that anyone could ever dream of. At GM Styling, under Harley Earl, to become responsible for the design of the Firebird III, the gas turbine experimental car that, half a century later, can arguably be considered the arch-typical representation for the concept car. Then, to follow that, to become involved in the earliest serious development of manned and unmanned vehicles for lunar exploration, and for hardware that rests on the moon today. The story is told in three parts. First is the early period, where hardships and family bonds temper and condition a polio survivor to abandon his high school preparation, to become a mechanical engineer, and to accept a college scholarship to study Industrial Design, an art curriculum, at Pratt Institute in Brooklyn, New York. This period continues, almost as a condensed course, on the fundamentals of design. Key elements evolve around the teachings of mentors Alexander Kostellow and Rowena Reed. In the second phase, the author is in Detroit and the methods and politics of General Motors Styling, during the height of the Motoramas, are detailed. The design of the Firebird III is the heart of the book and is its reason for existing. As the last surviving member of the four principals in its design (Harley Earl, Bob McLean and Stefan Habsburg being the others), the author feels obligated to assure that the story behind those closed studio doors is told. The story progresses from...



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