



Laughing at Wall Street: How I Beat the Pros at Investing (by Reading Tabloids, Shopping at the Mall, and Connecting on Facebook) and How You Can, Too

By Chris Camillo

Griffin. Paperback. Book Condition: New. Paperback. 240 pages. Dimensions: 8.1in. x 5.4in. x 0.7in. How Facebook friends helped a young parent invest in the wildly successful childrens show Chuggington and see her stock values climb 50 percent How did an everyday trip to 7-Eleven alert a teenager to short Snapple stock and tripled his money in seven days How could 1000 invested consecutively in Uggs, True Religion jeans, and Crocs over five years grow to 750,000 How did Michelle Obama cause J. Crews stock to soar 186 percent Laughing at Wall Street will show you how. Chris Camillo is not a stockbroker, financial analyst, or hedge fund manager. And yet in early 2007, in the midst of the worst financial crisis since the Great Depression, he invested 20,000 in the stock market, and grew it to just over 2 million in only three years. How did he do it By observing the world around him. Along with his own keen observations, Chris leverages family, friends, coworkers, and online networks like Facebook and LinkedIn to create what he calls trend-spotting networks. These networks and not the bigwigs of Wall Street help Chris identify market trends that lead to winning investments. You...



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