



The Intelligent Guide to Stock Market Investment

By Kevin Keasey, Robert Hudson, Kevin Littler

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Intelligent Guide to Stock Market Investment, Kevin Keasey, Robert Hudson, Kevin Littler, 'The Intelligent Guide to Stock Market Investment is a welcome initiative to help explain the stock market and the important role it can play in people's long term investment plans. This book is particularly valuable at a time when everyone is being encouraged to take more responsibility for their financial future and it is more important than ever to be better informed when making investment decisions.' The London Stock Exchange '. an excellent text . highly interesting and entertaining . subtle, sophisticated and rigorous . In short, even for the successful stock market investor, the percentage returns from buying this book are likely to make it one of the best investments in his/her portfolio!' Professor Robert Watson, Strathclyde Graduate Business School The Intelligent Guide to Stock Market Investment This comprehensive guide to the theory and practice of stock market investment explains in a clear accessible style the techniques, risks and potential rewards of stock market investment. Written by a leading team of financial researchers, it provides the reader with a sophisticated synthesis of current investment knowledge,...



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